



*Fifty years of rugby.
Five generations of rugby players.
One great 50th-anniversary celebration.*

Since 1967, the Assassins Rugby Football Club (ARFC) has been one of Manitoba's most successful and enduring amateur sports organizations, introducing thousands of young men and women to the great sport of rugby and creating friendships and professional connections that endure throughout these players' adult lives.

In August of 2017, hundreds of Assassins RFC players, past and present, will gather in Winnipeg for a celebration of the club's half-century of sporting accomplishment. The ARFC, current holders of the championship title in Rugby Manitoba's senior men's Premier Division and Division 2, will enter its 50th-anniversary season with a lot to celebrate.

As part of the 50th-anniversary celebration, ARFC members attending the August 2017 reunion will receive a commemorative volume that outlines the club's history throughout the decades. This book, filled with photos and reminiscences from players from all generations, will be a treasured keepsake that will remain in the Assassins RFC 50th Anniversary Reunion participants' homes for many years to come.



TEAM PHOTOS FROM 1969 (TOP) & 2016.

As such, the book represents a great opportunity for businesses and individuals to support an event that celebrates a great made-in-Manitoba sporting success story, while at the same time having their names and brand identifiers seen by a large and diverse target audience for an extended period of time.

The Assassins RFC invites you to take part in its 50th Anniversary Reunion Celebration by joining the growing list of sponsors supporting the commemorative book that will be distributed at the highly anticipated reunion weekend in August 2017.



Many Thanks,
The Assassins Rugby Football Club

In the Community



Rookie Rugby

The Assassins Rugby Football Club is committed to growing rugby at the grass-roots level. The ARFC currently runs three Rugby Canada Rookie Rugby programs – one out of the Jonathan Toews Community Club (since 2014), a second out of the Norberry-Glenlee Community Club (since 2015), and the third, and newest, which the ARFC introduced at Transcona Nationals Football Club in 2016. These three programs run by the Assassins RFC had approximately 150 participants in the spring of 2016. Many current and past Assassins have assisted in running these programs, which introduce young people aged five to 14 to the game of rugby. During the eight-week program, participants are offered coaching in basic rugby skills such as running with the ball, passing, and kicking. At the end of the eight-week session, participants in the program take part in four organized flag-rugby tournaments.

High school Programs

The Assassins RFC is also heavily involved in high-school rugby programs across the city of Winnipeg. In 2016, the ARFC ran 12 high school rugby programs, for both boys and girls. The Assassins RFC provided 32 volunteer coaches to rugby programs at Glenlawn Collegiate Institute, Churchill High School, Windsor Park Collegiate, College Jeanne-Sauve, Daniel McIntyre Collegiate and St. John's Ravenscourt. During the past five years, the club has organized pre-season skills camps and mini-tournaments to assist these high-school teams in preparing for their season. These initiatives ensure that not only are these young players mentally and physically prepared to play the sport of rugby, but they are also introduced to the unique camaraderie that exists among teammate and players from opposition teams.

12 Rugby Programs, 32 Volunteer Coaches, 7 High schools

The Assassins RFC is committed to continuing to build the sport of rugby in Manitoba. Young players coached by members of the Assassins RFC are treated as future teammates, and the club's current and past members truly believe that the life skills that are learned through the sport of rugby will serve them well throughout their personal and professional lives. Whether it's a seven-year-old holding a rugby ball for the first time or a Grade 12 student playing his last high-school season before making the jump to the senior level of rugby, an Assassins RFC coach will gladly be there to ensure that they take worthwhile values and experiences with them as they move forward through their lives.

Sponsorship Opportunities



The Assassins RFC invites you to take part in its 50th Anniversary Reunion Celebration by joining the growing list of sponsors supporting the commemorative book that will be distributed at the highly anticipated reunion weekend in August 2017.

Tickets to NYE function “Party like a Rockstar” are available as part of sponsorship if commitment is received prior to December 15, 2016!



Platinum - \$5,000

- Featured sponsor with logo on front of commemorative book
- Full colour back-page ad in commemorative book
- Maximum-sized logo on screens at all 50th reunion events
- Four tickets to the Meet and Greet on August 25, 2017
- Four tickets to the gala night at The Met on August 26, 2017



Gold - \$2,500

- Large-sized logo in sponsorship section of commemorative book
- Large-sized logo on screens at all 50th events
- Full colour ad in commemorative book
- Two tickets to the Meet and Greet on August 25, 2017
- Two tickets to the gala night at The Met on August 26, 2017



Silver - \$1,000

- Medium-sized logo in sponsorship section of commemorative book
- Medium-sized logo on screens at all 50th events
- ½ page colour ad in commemorative book
- Two tickets to the Meet and Greet on August 25, 2017



Bronze - \$500

- Small-sized logo in sponsorship section of commemorative book
- Small-sized logo on screens at all 50th events
- ¼ page colour ad in commemorative book
- Two tickets to the Meet and Greet on August 25, 2017



Friends of Assassins - Minimum \$100

- All “friends” will be listed in the 50th program as a supporter and on screens at all 50th reunion events

Sponsorship Form

My company wishes to be a sponsor of the Assassins 50th Anniversary Reunion Celebration.



NAME OF COMPANY

NAME OF CONTACT

EMAIL ADDRESS

TELEPHONE NUMBER

COMPANY MAILING ADDRESS



Platinum
\$5,000



Gold
\$2,500



Silver
\$1,000



Bronze
\$500



Friends of Assassins
\$ _____

- I am paying online at assassinsrugby.com/shop and will make payment within the next seven days
- I am enclosing a cheque
- Please invoice me and, within seven days,
 - I will: Pay online at www.assassinsrugby.com/shop
 - Mail a cheque

Please Make cheques payable to **Assassins Rugby Football Club**

Send this completed form to:

John Burman
18 Jade Place
Winnipeg MB
R2J 3G9

Or by email to:

50th@assassinsrugby.com

